



SELLERS SUCCESS SYSTEM

Walking you through the process of home selling

WHO WE ARE

A Team of Innovative Realtors



The Stanbra Team is an award winning, results driven team of innovative Realtors serving the Palm Beaches and the Treasure Coast. Led by founder and team leader, Nicole Stanbra, The Stanbra Team provides a range of real estate services. These services include luxury + waterfront real estate sales, relocation services, new construction development and home renovations consulting + investment.

A customer-centric approach to real estate is the cornerstone of The Stanbra Team's values. Providing superior service with a full team of support and an incredible track record of results is one of the many ways we bring value to our customers.

Our Relentless - Aggressive - Proactive Team is best positioned to help you navigate through the housing market + achieve your real estate goals. Utilizing state-of-the-art home marketing technology and fully leaning into the dynamic shift in the housing market, The Stanbra Team has the skills, know-how, and experience to ensure your home sale not only nets you a top-dollar result, but is an enjoyable and efficient process from start to finish.

RESULTS DRIVEN

1%

Ranking out of 16,000+
other agents/teams in our
market

400+

Number of
sellers/buyers/investors we
have served over the years

80M+

In sales volume



THE PROCESS

Selling your home for top dollar

1

CREATE THE BUZZ
WE GET THE MARKET EXCITED
FOR A HOT NEW LISTING
"COMING SOON"

2

PREPARE FOR MARKET
HOME STAGING, PAINTING,
PROFESSIONAL CLEANING,
HANDY-MAN SERVICES + MORE

3

PICTURE PERFECT
HI-RES PROFESSIONAL
PICS, AERIAL DRONE
FOOTAGE + VIDEO

6

MEDIA MARKETING
LEVERAGING DIGITAL
AND PRINT MARKETING
TO CREATE DEMAND

5

JUST LISTED
OFFICIALLY ON OPEN
MARKET VIA THE MLS
AND 1000+ WEBSITES

4

GRAND OPENING
THE DAY THE MAGIC
HAPPENS – OUR SECRET
RECIPE TO GENERATE
MULTIPLE OFFERS

7

EXPERT NEGOTIATIONS
WE FIGHT TO OBTAIN THE
HIGHEST PRICE AND BEST
TERMS FOR OUR CLIENTS

8

CONTRACT TO CLOSE
WE STREAMLINE THE
TRANSACTION FROM
START TO FINISH

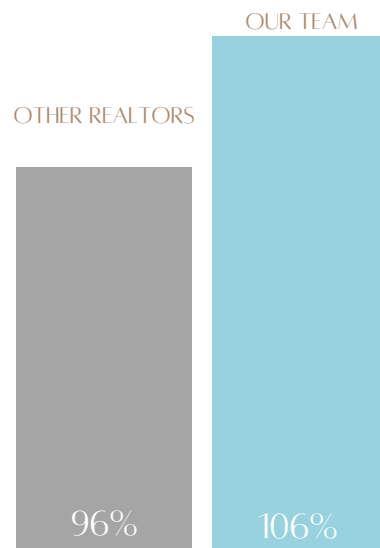


PROVEN RESULTS

Strategically pricing and timing the market are critical steps to obtain the highest sale price and best terms for your property. The goal is to leverage the market dynamics to quickly attract a large number of qualified now-buyers in a short period of time. This early interest creates competition which ultimately drives up the price. We take a proactive approach to target market and source the buyers for our listings. Through a multi-layered marketing approach, we maximize the visibility of your property through video marketing, property branding, paid advertising and more.



LIST: SALES RATIO



DAYS ON MARKET



WHAT THIS MEANS FOR YOU...

HOMEOWNERS WHO HIRE OUR TEAM SELL ON AVERAGE 71 DAYS SOONER AND NET \$50K MORE AT CLOSING.

"NICOLE AND HER DREAM TEAM MAKE IT HAPPEN..."

OUR VALUE ADD

What we do behind the scenes to market + sell your home

Multi-Channel Marketing Approach

Real Estate is 90% about marketing and we LOVE advertising and branding our listings! We use innovative platforms to promote and target-market your home. Video content and 3D home tours are how buyers today are shopping online. Because of this, we have a full Video + Media Production team on staff! We use digital media content and invest in paid advertisements such as Google PPC, YouTube, Geo-Fencing, and social media to engage with specific buyers looking for properties just like yours!

"Grand Opening Mania"

This is not your average, "traditional" open house! In fact, our team does not host open houses. Instead, we created the recipe that allows us to sell our clients homes for top dollar - Every. Single. Time.

After weeks of running our pre-market campaign, advertising your home as "coming soon," generating video content and creating the "buzz," we expertly time the day/time to bring your home to market. We analyze the current activity in your neighborhood and leverage the buyer demand, and cluster the interest in a small period.

Give us two hours and consider your home SOLD!

The Stanbra Home Team
89 subscribers

HOME VIDEOS PLAYLISTS

NEW CONSTRUCTION SNEAK PEA 1:37

Palm Beach County Realtor, Nicole Stanbra: What makes The ...
6,576 views • 10 months ago
Call us today at 561.819.8897 or see the following links on our website for more information.
Meet our team: <https://stanbrahometeam.com/about-us/>
Operation Home Team: <https://stanbrahometeam.com/stanbra-o...>
Learn more about our Florida relocation service: ...
READ MORE

at our newest WATERFRONT DREAM HOME
2:15

Build Your Palm Beach Dream Home with...
6.4K views • 4 months ago

Leverage our established buyer database


When working with our team, your home will be exclusively promoted to an entire database of motivated, local home-buyers. These are often buyers we have already qualified and are ready to make strong offers, especially if they can purchase it off-market. We may already have a buyer for your home!

Benefits of selling your home off-market

Save time + money and avoid the the stress of having to show your property over and over. Selling off-market provides you with the leverage to negotiate the price and terms that best suit your needs.

Showing all 7,876 people

<input type="checkbox"/>	Name	Phone	Email
<input type="checkbox"/>	Emily Killingsworth Referral	(727) 248-2193	hartleye@hotmail.com
<input type="checkbox"/>	Bj DiMartini Sphere	(610) 908-2872	bruckiejr@gmail.com
<input type="checkbox"/>	Karen Zuniga Sphere	(561) 558-4856	karenelisa09@gmail.com
<input type="checkbox"/>	Kelly Michals Open House	(603) 455-9302	kellymichals@gmail.com

A photograph of a bright, modern living room. In the foreground, a large, ornate chandelier with a white shade and crystal accents hangs from the ceiling. Below it, a dark wood dining table is set with three small white vases containing blue hydrangeas. In the background, a living area features a light-colored sectional sofa, a floor lamp, and a piano. Large windows offer a view of a tropical landscape with palm trees and a blue sky.

"Stanbra Home Team are a rare gem in Florida's real estate industry. The group is led by Nicole Stanbra, who is so authentic, honest, kind and on point with what she delivers. Stanbra and her team bring a high level of quality without all the obnoxious pomp and circumstance. We love them and she has become our realtor for everything."

Shannon M.

"Nicole Stanbra and her team were incredibly knowledgeable, supportive and effective throughout the process of selling our home. I wouldn't work with any other realtor in the area given how amazed I am with her ability to get the job done; our house sold in less than 24 hours mostly in part of Nicole's go-to-market strategy and social media campaigns. She is truly a gem!"

Keena S.

"The Stanbra Home Team was able to use their professional knowledge in the industry and negotiation skills to help me beat out 15+ offers and purchase my dream home. They walked me through every step of the process and provided great recommendations! I am grateful for their expertise and down-to-earth attitude. I highly recommend them to anyone buying or selling a home."

Melissa B.

READY TO GET MOVING?


Get in touch today.




LIVE WHERE OTHERS VACATION

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